



# INCREASE YOUR V

Wellness & Health  
IncreaseYourV.com

## Privacy Policy

IncreaseYourV, LLC is serious about protecting your online privacy. This Privacy Statement explains our views and practices concerning privacy, and how they may pertain to you as a user of our website.

“You” or “Your” means you as a participant in or as a user of the Increaseyourv.com website. “We” or “Our” or “Us” means Increaseyourv.com. “Our site” means Increaseyourv.com.

### SECTION 1 – WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our site, as part of the buying and selling process, we collect the personal information you give us, such as your name, address, and email address. This enables us to both fulfill and support the products you purchase.

When you browse our site, we also automatically receive your computer’s internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system so we can better improve the experience for all our users.

Email marketing: With your permission, we may send you emails about new products, free and premium content (i.e., blog posts, YouTube videos, reports/whitepapers, etc.), and special events.

### SECTION 2 – CONSENT

When you provide us with personal information to complete a transaction, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason (i.e., newsletter subscription and marketing messages), we will ask you directly for your expressed consent and provide you with an opportunity to withdraw your consent.

You may withdraw your consent at any time by clicking on an “unsubscribe” link, which is offered at the bottom of every email we send.


You may also withdraw your consent anytime by contacting us at [info@increaseyourv.com](mailto:info@increaseyourv.com).

### SECTION 3 – DISCLOSURE

We may disclose your personal information if we are required by law to do so. In addition, if our site is acquired or merged with another company, your information may be transferred to the new owners so that they may continue to sell and support our products and services.

72 Route 236, Suite 150  
Kittery Business Center  
Kittery, Maine 03904

207-619-4568  
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IMPORTANT: We do not sell, rent or otherwise disclose your personal information to any third parties, including but not limited to advertisers, strategic partners or vendors. Again, we take your privacy very seriously.

## SECTION 4 – DATA STORAGE

Our shopping cart solution is hosted and managed by Squarespace/Stripe/PayPal. They provide us with an online e-commerce platform that allows us to sell our products and services to you.

Your data is stored through Mail Chimp and/or Constant Contact's data storage, databases, and the general Mail Chimp and/or Constant Contact application. They store your data on a secure server behind a firewall. You can read their terms of service, privacy policy, and PCI Compliance information by visiting their site at:

- <https://endurance.clarip.com/privacycenter/?brand=ctct>
- <https://mailchimp.com/legal/privacy/>

### Payment:

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

NOTE: At no point during the transaction does IncreaseYourV, LLC take custody or store your credit card information. This process is monitored and managed by Stripe/PayPal, and you can read their terms of service, privacy policy, and PCI Compliance information by visiting their site at:

- <https://www.paypal.com/us/webapps/mpp/ua/legalhub-full>
- <https://stripe.com/us/privacy>
- <https://www.squarespace.com/privacy/>


## SECTION 5 – THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use, and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies with respect to the information we are required to provide to them for your purchase-related transactions.

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For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. Therefore, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada, and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

Links: When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## SECTION 6 – SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered, or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

## SECTION 7 – COOKIES


IncreaseYourV, LLC utilizes cookies to create a more customized experience for our users and customers. For example, we use a login cookie so members do not have to re-enter their username and password each time they return to our site. We also use tracking pixels (i.e., Google Analytics) to aid in measuring and tracking where our website traffic is coming from and to track the performance of our site. Finally, we may use remarketing pixels from Facebook and Google to aid in customized, targeted follow-up advertising.

## SECTION 8 – AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

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## SECTION 9 – CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact our Privacy Compliance Officer at [info@increaseyourv.com](mailto:info@increaseyourv.com).

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